

ABOUT IEDC

The International Economic Development Council is a non-profit member organization dedicated to helping economic developers do their job more effectively and raising the profile of the profession. The IEDC accredits BEDC's across the country and provides other training courses and networking opportunities for professionals of all levels.

LEARN MORE VISIT
www.iedconline.org

TBEDC



TENNESSEE
BASIC ECONOMIC DEVELOPMENT COURSE



STATE OF TENNESSEE
DEPT. OF ECONOMIC & COMMUNITY DEVELOPMENT
312 EIGHTH AVENUE NORTH, TENTH FLOOR
NASHVILLE, TENNESSEE 37243-0405



THE TENNESSEE BASIC ECONOMIC DEVELOPMENT COURSE



TBEDC

May 12 - 16, 2008

Tennessee Tower
312 8th Ave North, 3rd Floor
Tennessee Room
Nashville, TN



TBEDC

OVERVIEW

The 2nd Annual Tennessee Basic Economic Development Course (TBEDC) will be presented by the Tennessee Leadership Center on May 12-16, 2008.

The four-day course accredited by the International Economic Development Council focuses on the fundamental concepts, tools and practices needed to be successful in today's complex economic environment.

WHO SHOULD ATTEND

The TBEDC is designed for community leaders and stakeholders who participate in the process of community economic development at local, state and federal levels. Typical conference attendees include elected officials, government agency staff, planners, utility personnel, business leaders, real estate brokers and developers, community volunteers, educators, chambers of commerce and community and economic development organization professionals and board members.

Location and Date

May 12-16, 2008

William R. Snodgrass/ TN Tower Building
Tennessee Room
312 8th Avenue North, 3rd floor
Nashville, TN 37243

ACCREDITATION AND PROFESSIONAL DEVELOPMENT

The Tennessee Basic Economic Development Course is accredited by the International Economic Development Council. It fulfills one of the prerequisites for those who wish to take the examinations for the Certified Economic Developer (CEd) designation. Upon satisfactory completion of the TBEDC, participants will receive a course certificate and will qualify for admission to other IEDC courses for advanced training.

ACCOMMODATIONS

Rooms have been reserved for TBEDC participants at the Sheraton Downtown. The Sheraton has agreed to offer a special conference rate of \$107.00 plus tax for the dates of the course. Course participants should make their own room reservations directly by Saturday, April 12 to receive the discounted rate. Reservations can be made by calling 1-800-447-9825.

SCHOLARSHIPS

A limited number of scholarships may be available to TBEDC participants from Tennessee. Applications for the scholarships can be obtained by contacting michelle.williams@state.tn.us. Participants are also encouraged to contact their state's economic development associations and local and regional sponsors for information on possible tuition assistance.

ATTENDANCE POLICY

To obtain a certificate of completion of the course, participants are required to attend ALL sessions. Sessions will be held Monday afternoon through early Friday afternoon. No excuses other than health, business or family emergencies will be accepted.

DRESS CODE

The attire for the TBEDC is business casual.

CEU CREDITS

CEU credits are available through the University of Tennessee Institute for Public Service for a cost of \$10.00.

PROGRAM AGENDA

The TBEDC will cover a wide range of topics including: Global Trends, Process and Practice of Economic Development, Community Development, Community Research and Analysis for Local Development, Managing the Economic Development Organization, Workforce Development, Real Estate Development and Redevelopment, Tourism and Economic Development, Marketing and Promotion for Business Attraction, Financing Economic Development, Entrepreneurial Development, Existing Business Retention and Expansion, the Industrial Site Selection Process, Attracting Retirees and Retail, Downtown Redevelopment, Building a Stronger Leadership Base.

Instructors include highly qualified economic development professionals from across the state and the country.

COURSE FEE: \$595

Registration is limited so please register early.

REGISTER BY EMAIL OR ONLINE
WWW.TNECD.GOV

EARLY BIRD REGISTRATION - \$525 registration and full payment must be received by **April 4, 2008**.

Completed registration and payments must be received by **May 2, 2008**. Registrations are accepted on a space-available basis.

REGISTRATION FORM

Name _____
Title _____
First Name Preferred on Badge _____
Organization Name _____
E-mail Address _____
Street Address or P.O. Box _____
City, State, Zip _____
Work Phone _____ Fax _____

- ***Registration Fee:** \$595
Covers course materials, instruction, selected meals and coffee breaks. It does not cover hotel and other travel expenses.
- ***Early Bird Registration Fee before April 4:** \$525
- ***CEU credit:** \$10

Enclose check or purchase order copy, payable to:

UT Institute for Public Service
Attention: Beth Phillips
105 Student Services Bldg.
Knoxville, TN 37996-0213

What is your community development role?

E.D. Professional E.D. Agency Staff
 Community Developer Community Volunteer
 Elected Official Business Person Private Consultant
Other (Specify) _____

Please check the one category that best describes the economic development group with which you are most closely affiliated.

Chamber of Commerce
 Economic Development Organization State Agency
 Federal Agency Education Utility
 Transportation Agency City/County Government Agency
Other (specify) _____



Tennessee Department of Economic and Community Development, Authorization #330995 — 500 copies, January 2008. This public document was promulgated at a cost of \$1.20 per copy.

I understand that courses begin at 8:30AM on each day and end at 4:30PM, and that my presence is required for the full session if I am to receive a certificate of completion.

Signature _____ Date _____